

PRESS RELEASE

July 7, 2021

MIRAILAB BIOSCIENCE Inc.

MIRAILAB BIOSCIENCE Inc. Launches NMN Vitamin C Plus

NMN based vitamin C supplement 20% promotional discount ends July 21st!

Tokyo, Japan, July 7, 2021 -- MIRAILAB BIOSCIENCE (Headquarters: Chuo-ku, Tokyo, CEO: Megumi Tanaka), creator of the world's highest quality NMN (β -nicotinamide mononucleotide) fortified nutraceuticals, is proud to announce:

NMN Vitamin C Plus

Promotional New Release Sale Ends July 21st!
20% off the regular price (¥39,960 → ¥31,968)

Just in time before the full heat summer, we have developed a supplement that combines the essential role of vitamin C with the benefits of NMN. This product is abundant with L-ascorbic acid 2-glucoside, a derivative of vitamin C, which is found to be less susceptible to heat and light. When it enters the body, it is converted to conventional vitamin C, which is necessary for the body's metabolic processes.

Tune up your healthy summer with vitamin C-enriched NMN!

You can purchase at the Mirai Lab Online Store, Amazon.co.jp, Yahoo! Shopping, and Rakuten Ichiba shopping sites.

- Mirai Lab Official Online Store

<https://mirai-lab.jpn.com/>

- Amazon.co.jp

<https://amzn.to/3hGcjzA>

- Rakuten Ichiba

<https://www.rakuten.co.jp/mirai-lab/>

- Yahoo! Shopping

<https://store.shopping.yahoo.co.jp/mirai-lab>



PRODUCT INFORMATION

Mirailab Bioscience Inc introduces NMN Vitamin C Plus, combining the essential role of vitamin C with the benefits of NMN. Moreover, this product contains L-ascorbic acid 2-glucoside, a special form of vitamin C. It is converted to conventional vitamin C soon after consumption. The usage of L-ascorbic acid 2-glucoside makes NMN Vitamin C Plus more stable than vitamin C products that are more easily decomposed by light and heat.

Vitamin C, also known as ascorbic acid, is an essential compound for producing collagen, a protein that makes up the body's connective tissue and gives skin the elasticity which is most abundant in youth. It protects cells from reactive oxygen molecules, helps absorb iron, and boosts immunity. It also works to make adrenaline, a hormone that plays an important role in coping with stress.

The primary food source of vitamin C was famously recognized during the European Age of Discovery starting in the 15th century. The disease called "scurvy" plagued crews on long voyages deprived of fresh fruits and vegetables. Citrus fruits such as oranges and lemons were found to be especially effective in treatment of scurvy. This experience led to the modern discovery of vitamin C.

Many mammals can synthesize vitamin C from glucose in the body, but some, such as humans, do not have the enzymes necessary for this synthesis. Vitamin-C must be taken by other means by humans, naturally through diet. It is a daily necessity that can be supplemented by nutraceuticals as well, and MIRAILAB BIOSCIENCE created NMN Vitamin C Plus to be best of all. Take one or two tablets daily in addition to all you do in the hot summer to lead a healthy life!

CONTENTS

21.54g (359 mg x 60 capsules)

Made in Japan

NUTRITION INFORMATION

Per 2 capsules (718 mg): energy 2.34 kcal, protein 0.01 g, fat 0.01 g, carbohydrates 0.55 g, salt equivalent 0.0001 g.

INGREDIENTS

Starch (made in Japan), β -nicotinamide mononucleotide, starch decomposition product/L-ascorbic acid 2-glucoside, HPMC, ultrafine silicon dioxide, sucrose esters of fatty acids.

USAGE

Take not more than 1-2 capsules with cool or lukewarm water per day.

STORAGE METHOD

Store in a cool, dry place away from direct sunlight.

PRECAUTIONS

- Please check the ingredients first and do not consume if you have a related allergy. In rare cases, the product may not fit you depending on your constitution and physical condition. In that case, please stop taking it.
- If you are prescribed any medication or provided ambulatory care, please consult with your doctor first.
- An intake over the recommended dose will not cure any disease or improve health. Please do not exceed the recommended daily dose.
- Please keep out of the reach of young children.
- Please close the cap tightly after use and store the product in a cool, dark place.
- Once opened, please use within one or two months.

REGARDING NMN PURITY

MIRAILAB BIOSCIENCE observes the highest standards for purity of NMN. We believe purity is extremely important, and products that do not disclose impurities should be avoided. The sole impurity in our NMN is nicotinamide (separate from β -Nicotinamide mononucleotide), at an average of 0.2%. Nicotinamide is safe and usually ingested as niacin along with nicotinic acid. More details on purity may be found [here](#).

For more information:

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